
Developing a Berkshire West Shared Joint Health & Wellbeing Strategy

Report being considered by: Health and Wellbeing Board

On: 3 October 2019

Report Author: Tessa Lindfield

Item for: Decision

1. Purpose of the Report

- 1.1 This paper outlines the reasoning for a Joint Health & Wellbeing Strategy across Berkshire West and seeks support from (Health &) Wellbeing Boards for a methodology to develop the strategy.
- 1.2 A draft version of the report was discussed at the Health and Wellbeing Board Informal Meeting on 11 July 2019 and it was agreed to support the recommendations.

2. Recommendations

The Board is asked to:

- (1) Support the concept of a Shared JHWS
- (2) Agree the timeline for the strategy development
- (3) Agree to identify dedicated capacity for strategy development
- (4) Agree to delegate the development of the strategy to a Strategy Development Group

Will the recommendation require the matter to be referred to the Executive for final determination?	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
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3. Introduction/Background

- 3.1 In April 2019 (Health &) Wellbeing Board Chairs from West Berkshire, Reading and Wokingham agreed to propose development of a Shared Joint Health & Wellbeing Strategy (JHWS) across the three Local Authorities. This move was supported by the CCG and ICS leadership.
- 3.2 It was acknowledged that while a strategy would be shared, there would be room for local priority setting within it. There was an ambition that the strategy would also set the direction of travel for the Integrated Care Partnership.
- 3.3 The production of a Joint Strategic Needs Assessment (JSNA) and Joint Health and Wellbeing Strategy (JHWS) are a joint statutory duty for Local Authorities and CCGs, discharged through the Health and Wellbeing Board. Once it is published,

the organisations have a duty to have regard to the strategy in their own planning and service delivery.

- 3.4 The purpose of a JHWS is to set priorities for collective action to improve the health and wellbeing of the population; an important part of this is enabling commissioners to plan and commission integrated services that meet the needs of their whole local community.

4. Supporting Information

Why a Shared JHWS?

- 4.1 The duty to produce a JHWS is shared between local government and the CCG. The three local authorities share one CCG and together form the geography for the Berkshire West Integrated Care Partnership, part of the Berkshire West, Oxfordshire and Buckinghamshire Integrated Care System. The authorities also have a range of NHS delivery services in common including the Royal Berkshire Hospital and Berkshire Healthcare Foundation Trust which delivers mental health and community health services.
- 4.2 Although each HWB is responsible for its own residents, there are some populations in common. Children are educated across borough boundaries and people travel to work, shop and socialise in different boroughs from where they live. Having a shared strategy will support a settings-based approach, to take health improvement to where people are - at work, at school and in places where they gather, such as parks and shopping centres.
- 4.3 There has been recent progress in integrating public services around the customer, for example coordinating health and social care interventions to get people home from hospital faster or directing early help to prevent people's health and wellbeing worsening. Integration has the potential to improve the efficacy of the service model and to improve efficiency for the customer and the delivery organisations. There is further benefit to be had from integration and embedding prevention in our integration work locally. Promotion of integration is a core duty of the HWB and because of our shared partners, will be facilitated by a shared strategy.
- 4.4 Building on this the governance of the integration work is being reformed with closer governance supporting the closer integration of local public services. A shared strategy supports this direction of travel and that expressed within the NHS Long Term Plan.
- 4.5 There are also efficiencies to be gained by working together as a Berkshire West group of Health and Wellbeing Boards as well as opportunities provided by the shared JSNA function supported by the Berkshire Shared Public Health Team.
- 4.6 Timelines mean that this is a good time to start developing a joint strategy - West Berkshire and Reading have strategies that run from 2017 to 2020 and Wokingham a strategy that runs from 2018 to 2021.
- 4.7 There is already synergy between the priorities identified in the existing Joint Health & Wellbeing Strategies for each borough and so it is likely that in developing a joint strategy it will be possible to identify shared priorities.

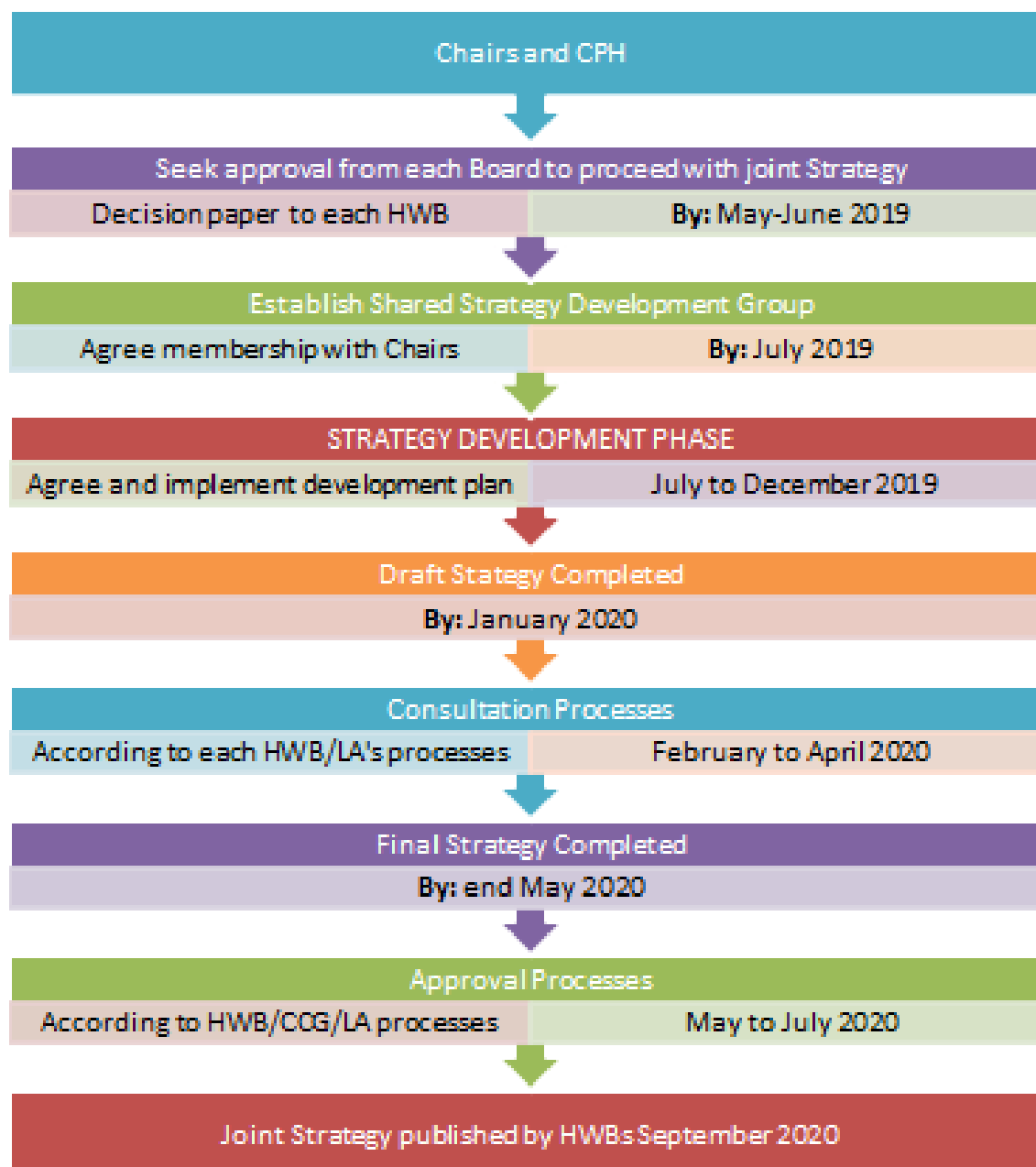
- 4.8 It is important to note, however, that each Health and Wellbeing Board will require an individual action plan consisting of both shared actions against these priorities as well as their local actions to meet local priorities.

Producing a Shared JHWS

- 4.9 The production of a shared JHWS will require a commitment to shared principles and an agreed process supported by some dedicated capacity.
- 4.10 The following principles are proposed:
- (1) The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
 - (2) The strategy is developed in close collaboration with residents and local partners.
 - (3) The strategy will set the direction for health and wellbeing partners working at the place level.
 - (4) The strategy will focus on areas where partnership action adds value.
 - (5) The strategy will have a shared direction and local priorities, which may vary from locality to locality.
 - (6) The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.

Process & Resources

- 4.11 It is proposed that the production of the strategy is delegated to a Task & Finish Strategy Development Group operating under the terms of reference included at Appendix 1. The process and the group will be supported by a staff with dedicated capacity for developing the strategy.
- 4.12 The Figure below lays out a suggested timeline for the strategy. This is ambitious and it may be preferable to extend the strategy development phase to March 2020 and publish by the end of 2020. This would enable better availability of needs information and more public involvement.



5. Consultation and Engagement

Members of the Health and Wellbeing Board have already been consulted on the proposal. A three month public consultation is proposed once the draft is produced.

6. Appendices

Appendix 1 – Berkshire West Shared Joint Health & Wellbeing Strategy Development Group Terms of Reference

Background Papers:

n/a

Health and Wellbeing Priorities 2018/19 Supported:

The proposals contained in this report will help to achieve all Health and Wellbeing Strategy aims.

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Appendix A

BERKSHIRE WEST SHARED JOINT HEALTH & WELLBEING STRATEGY

STRATEGY DEVELOPMENT GROUP

TERMS OF REFERENCE

Purpose of the Group

This is a time limited group to produce the Shared Joint Health & Wellbeing Strategy across West Berkshire, Reading and Wokingham Local Authorities, the area covered by the Berkshire West Integrated Care Partnership.

Objectives

To produce the Shared JHWS by September 2020 in accordance with the following principles:

- a. The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
- b. The strategy is developed in close collaboration with residents and local partners.
- c. The strategy will set the direction for health and wellbeing partners working at the place level.
- d. The strategy will focus on areas where partnership action adds value.
- e. The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- f. The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.
- g. The structure of the strategy will take inspiration from the Kings Fund's overlapping pillars of population health¹ as illustrated below, with inequalities a theme throughout.

To keep the (Health&) Wellbeing Boards and the ICP Delivery Board fully engaged in the process.

Ways of Working

To meet monthly, chaired by the Strategic Director of Public Health. Meeting agenda and papers to be sent in advance, minutes to be taken.

To provide regular reports to Health & Wellbeing Boards and the ICP Delivery Board.

¹ <https://www.kingsfund.org.uk/sites/default/files/2018-11/A%20vision%20for%20population%20health%20online%20version.pdf>

Membership - TBC

Strategic Director of Public Health
Consultants in Public Health, West Berks, Reading & Wokingham
Project Manager
CCG Director of Strategy
Healthwatch
Adult Social Care leads
Children's services representative